Rating

0.00

0.00

Net Amount

\$65,216.25

\$65,216.25

ORDER

Orders	Order / Rev:	100316		
	Alt Order #:	06809956		FED.
	Product Desc:	NRSC 2012		HD
	Estimate:	<u> </u>		KSNV
	Flight Dates:	10/31/12 - 11/06/12	Primary AE:	Amy McCreary
	Original Date / Rev:	04/13/12 / 11/12/12	Sales Office:	BLPHI
	Order Type:	GENERAL	Sales Region:	National
Agency	Name:	Nebo Media, Inc.		
	Buying Contact:		Billing Type:	Cash
	Billing Contact:		Billing Calendar:	Broadcast
		1023 31st St. NW	Billing Cycle:	EOM/EOC
		Washington, D.C. 20007	Agency Commission:	15%
Advertiser	Name:	National Republican Senatorial Comm		
	Demographic:	A35+	New Business Thru:	
	Product Codes:	PLI2,PLI1	Order Separation:	00:05:00
	Priority:	SELECT PRIORITY CODE	Advertiser External ID:	
	Revenue Codes:	POLITICAL/AGY, PISSUE, GEN	Agency External ID:	

Totals

Month

Totals

Start Of Order - End Of Order

November 2012

Spots

109

109

100%

Gross Amount

\$76,725.00

\$76,725.00

Amy McCreary

End Date

11/06/12

Bill Plan

Start Date

10/29/12

Account Executives				
Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %

Net Amount

\$65,216.25

Order Share	Share	Total
KSNV	31%	\$76,725.00
Market	100%	\$247,500.00

Spots Gross Amount

\$76,725.00

109

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	31%	\$76,725.00
KLVX	0%	\$0.00
KSNV-	0%	\$0.00
KTNV	17%	\$42,075.00
KTUD	1%	\$2,475.00
KVVU	17%	\$42,075.00
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	3%	\$7,425.00

_	Ln	Ch	Start	End	Inventory Code	Break	Start/End	Time	Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
•	E 1	KSNV	11/05/12	11/06/12	M-F 6-7a WakeUp	w/Wa@M	6-7a		MT	:30	4	\$700.001	0.00 NM	4	\$2,800.00
					M-F 6-7a WakeU	o w/Wagners									
		NEWS													
		Star	t Date I	End Date	<u>Weekdays</u>	Spots/Week	Rate	Ratir	<u>ng</u>						
_	W	eek: 11/0)5/12 <i>*</i>	11/11/12	MT	4	\$700.00	0.	00						

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Order / Rev: 100316 Advertiser: National Republican Senatorial Committee

Alt Order #: 06809956 Product Desc: NRSC 2012 **KSNV**

Flight Dates: 10/31/12 - 11/06/12 Estimate:

10/31/12 11/02/12

10/31/12 11/02/12

End Date

11/04/12

Rachael Ray

Rachael Ray

Weekdays

-WTF--

Noon News

Noon News

CM

Spots/Week

CM

6

11am-12pm

Rate

\$325.00

12-1230pm

E 11 KSNV

RR

E 12 KSNV

Start Date

Week: 10/29/12

Break Start/End Time **Inventory Code** Days Len Spots Ln Ch Start End Rate Pri Rtg Type Spots Amount KSNV 11/05/12 11/06/12 M-F 6-7a WakeUp w/WaCM 6-7a МΤ٠ :30 \$700.001 0.00 NM \$2,800.00 M-F 6-7a WakeUp w/Wagners **NEWS** Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 11/05/12 11/11/12 MT----\$700.00 0.00 E 2 KSNV 11/02/12 11/02/12 M-F 6-7a WakeUp w/WaCM 6-7a ---F--:30 \$700.001 0.00 NM \$700.00 M-F 6-7a WakeUp w/Wagners **NEWS** Spots/Week Start Date **End Date** Weekdays Rate Rating Week: 10/29/12 11/04/12 \$700.00 0.00 M-F 6-7a WakeUp w/WacM E 3 KSNV 10/31/12 11/01/12 \$700.001 6-7a --WT---:30 4 0.00 NM 4 \$2,800.00 M-F 6-7a WakeUp w/Wagners **NEWS End Date** Spots/Week Start Date Weekdays Rate Rating Week: 10/29/12 11/04/12 --WT--\$700.00 0.00 E 4 KSNV 10/31/12 11/02/12 **Today Show** 658a-9am :30 \$900.001 0.00 NM CM --WTF--6 \$5,400.00 Today Show **TODAY** Spots/Week Start Date **End Date** Weekdays Rate Rating 11/04/12 --WTF--\$900.00 Week: 10/29/12 0.00 658a-9am MT----E 5 KSNV 11/05/12 11/06/12 CM :30 \$900.001 0.00 NM **Today Show** \$3,600.00 **Today Show TODAY** Start Date End Date **Weekdays** Spots/Week Rating Rate MT----\$900.00 Week: 11/05/12 11/11/12 0.00 E 6 KSNV 11/05/12 11/06/12 M-F Today Show II 3rd HCM 9-10a MT----:30 \$425.001 0.00 NM \$1,700.00 M-F Today Show II **TODAY** Rating Start Date **End Date** Weekdays Spots/Week Rate Week: 11/05/12 11/11/12 MT----\$425.00 0.00 KSNV 10/31/12 11/02/12 M-F Today Show II 3rd HCM \$425.001 0.00 NM --WTF--:30 \$1,275.00 9-10a 3 M-F Today Show II **TODAY** Spots/Week Start Date End Date Weekdays Rate Rating 11/04/12 --WTF--Week: 10/29/12 \$425.00 0.00 E 8 KSNV 10/31/12 11/02/12 M-F Today Show III 4th &M 10am-11am --WTF--:30 3 \$325.001 0.00 NM 3 \$975.00 Today 4th Hour **TODAY** Spots/Week Start Date **End Date** Weekdays Rating Rate Week: 10/29/12 11/04/12 --WTF--\$325.00 0.00 KSNV 11/05/12 11/06/12 M-F Today Show III 4th &M :30 \$325.001 0.00 NM 10am-11am MT----3 \$975.00 Today 4th Hour **TODAY** Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 11/05/12 11/11/12 \$325.00 0.00 **Spot** Ch Date Range **Description** Start/End Time Weekdays Length Rate Rtg Type 2 KSNV 11/05/12-11/11/12 M-F Today Show III 4th Hr (\$325.00) 0.00 NM 10am-11am :30 Unresolved [NBC NEWS SPECIAL REPORT] E 10 KSNV 11/05/12 11/06/12 Rachael Ray CM 11am-12pm MT----:30 \$325.001 0.00 NM \$1,300.00 Rachael Ray RR **End Date** Spots/Week Start Date Weekdays Rate Rating Week: 11/05/12 11/11/12 MT----\$325.00 0.00

--WTF--

--WTF--

Rating

0.00

:30

:30

6

6

\$325.001

\$425.001

0.00 NM

0.00 NM

\$1,950.00

\$2,550.00

6

6

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Order / Rev: 100316 Advertiser: National Republican Senatorial Committe

Ln Ch	Start	End	Inventory Code	Break	Start/End T	ime Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
NEWS <u>Star</u> Week: 10/2	t Date	End Date 11/04/12	Weekdays WTF	Spots/Week 6	<u>Rate</u> \$425.00	Rating 0.00						
E 13 KSNV			Noon News Noon News	СМ	12-1230pm	M	:30	2	\$425.001	0.00 NM	2	\$850.00
NEWS Star	t Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating						
Week: 11/0)5/12	11/11/12	M	2	\$425.00	0.00						
E 14 KSNV AGENDA		2 11/05/12	The Agenda 1230 The Agenda 123	•	1230-1p	M	:30	1	\$325.001	0.00 NM	1	\$325.00
	t Date	End Date 11/11/12	Weekdays M	Spots/Week	<u>Rate</u> \$325.00	Rating 0.00						
E 15 KSNV			The Agenda 1230 The Agenda 123	•	1230-1p	WTF	:30	3	\$325.001	0.00 NM	3	\$975.00
AGEND/ Star	A t Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating						
Week: 10/2		11/04/12	WTF	3	\$325.00	0.00						
E 16 KSNV	10/31/1	2 11/02/12	The Doctors The Doctors	СМ	2pm-3pm	W-F	:30	2	\$325.001	0.00 NM	2	\$650.00
DRS Star	t Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating						
Week: 10/2		11/04/12	W-F	2	\$325.00	0.00						
E 17 KSNV	11/01/1	2 11/01/12	The Doctors The Doctors	СМ	2pm-3pm	T	:30	2	\$325.001	0.00 NM	2	\$650.00
DRS			2 00.0.0									
<u>Star</u> Week: 10/2	<u>t Date</u> 29/12	End Date 11/04/12	<u>Weekdays</u> T	Spots/Week 2	<u>Rate</u> \$325.00	Rating 0.00						
E 18 KSNV	11/05/1	2 11/05/12	The Doctors The Doctors	СМ	2pm-3pm	M	:30	2	\$325.001	0.00 NM	2	\$650.00
DRS			1110 2001010									
<u>Star</u> Week: 11/0	<u>t Date</u>)5/12	End Date 11/11/12	<u>Weekdays</u> M	Spots/Week 2	<u>Rate</u> \$325.00	Rating 0.00						
E 19 KSNV	11/05/1	2 11/05/12	Dr. Phil Dr Phil	CM	3-4p	M	:30	2	\$450.001	0.00 NM	2	\$900.00
PHIL												
<u>Star</u> Week: 11/0	<u>t Date</u>)5/12	End Date 11/11/12	<u>Weekdays</u> M	Spots/Week 2	<u>Rate</u> \$450.00	Rating 0.00						
E 20 KSNV	10/31/1	2 11/02/12	Dr. Phil Dr Phil	СМ	3-4p	WTF	:30	6	\$450.001	0.00 NM	6	\$2,700.00
PHIL						5.4						
Star Week: 10/2	<u>t Date</u> 29/12	End Date 11/04/12	<u>Weekdays</u> WTF	Spots/Week 6	<u>Rate</u> \$450.00	Rating 0.00						
E 21 KSNV	10/31/1	2 11/02/12	NEWS 3 at 4 (1 4PM NEWS (1 h	•	4-5pm (4:00 PM-4:3	WTF	:30	3	\$700.002	0.00 NM	3	\$2,100.00
NEWS			41 W NEWS (1 11	our)	(4.001 101-4.5	O I WI)						
<u>Star</u> Week: 10/2	t Date 29/12	End Date 11/04/12	<u>Weekdays</u> WTF	Spots/Week 3	<u>Rate</u> \$700.00	Rating 0.00						
E 22 KSNV	11/05/1	2 11/05/12	NEWS 3 at 4 (1 4PM NEWS (1 h		4-5pm (4:00 PM-4:3	M	:30	1	\$700.002	0.00 NM	1	\$700.00
NEWS			41 W NEWS (1 11	our)	(4.001 101-4.5	O I WI)						
<u>Star</u> Week: 11/0	t <u>Date</u>)5/12	End Date 11/11/12	<u>Weekdays</u> M	Spots/Week 1	<u>Rate</u> \$700.00	Rating 0.00						
E 23 KSNV	11/05/1	2 11/05/12	NEWS 3 at 4 (1 4PM NEWS (1 h	,	4-5pm (4:30 PM-5:0	M 0 PM)	:30	1	\$700.002	0.00 NM	1	\$700.00
NEWS				~~1,	(1 W O.O	· · · · · · · · · · · · · · · · · · ·						
	t Date	End Date	<u>Weekdays</u> M	Spots/Week	<u>Rate</u>	Rating						
Week: 11/0		11/11/12	M NEWS 3 at 4 (1	HOUR)CM	\$700.00 4-5pm	0.00 WTF	:30	3	\$700.002	0.00 NM	3	\$2,100.00
	, 1	, 0=, .2	4PM NEWS (1 h		(4:30 PM-5:0		.50	ŭ	,	2.20		- -, - 00.00
NEWS												

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Order / Rev: 100316 Advertiser: National Republican Senatorial Committe

Alt Order #: 06809956 Product Desc: NRSC 2012 KSNV

Ln Ch	Start	End	Inventory Code	Break	Start/End 1	Гime Days	Len Spo	ots Rate Pri	Rtg Type	Spots	Amount
E 24 KSNV		2 11/02/12	NEWS 3 at 4 (1 I		4-5pm	WTF-		3 \$700.002	0.00 NM	3	\$2,100.00
NEWS			4PM NEWS (1 ho	our)	(4:30 PM-5:0	00 PM)					
<u>Sta</u> Week: 10/	rt Date 29/12	End Date 11/04/12	<u>Weekdays</u> WTF	Spots/Week 3	Rate \$700.00	Rating 0.00					
E 25 KSNV	10/31/1	2 11/02/12	M-F Early News M-F Early News	CM	5-630p	WTF-	- :30	3 \$1,100.002	0.00 NM	3	\$3,300.00
NEWS			·								
<u>Sta</u> Week: 10/	rt Date 29/12	End Date 11/04/12	<u>Weekdays</u> WTF	Spots/Week 3	Rate \$1,100.00	Rating 0.00					
E 26 KSNV	11/05/1	2 11/05/12	M-F Early News	CM	5-630p	M	- :30	1 \$1,100.002	0.00 NM	1	\$1,100.00
NEWS			M-F Early News								
<u>Sta</u> Week: 11/	rt Date 05/12	End Date 11/11/12	<u>Weekdays</u> M	Spots/Week	Rate \$1,100.00	Rating 0.00					
			M-F Jeopardy	CM	657-730p	M	- :30	1 \$1,200.002	0.00 NM	1	\$1,200.00
JEP			M-F Jeopardy								
<u>Sta</u> Week: 11/	rt Date	End Date 11/11/12	<u>Weekdays</u> M	Spots/Week	Rate \$1,200.00	Rating 0.00					
			M-F Jeopardy	CM	657-730p	WTF-	- :30	3 \$1,200.002	0.00 NM	2	\$2,400.00
JEP			M-F Jeopardy								
	rt Date	End Date	<u>Weekdays</u> WTF	Spots/Week		Rating					
Week: 10/ Spot Ch	Date Ra	11/04/12 <u>inge</u> <u>D</u>	escription		\$1,200.00 <u>t/End Time</u>	0.00	<u>Weekdays</u>		Rtg Type		
	10/29/12 resolved		1-F Jeopardy	657-	730p		wThF	- :30 (\$1,200.00)) 0.00 <i>NM</i>		
[.N	OT AVAI	LABLE RAT	E] NOT AVAILABL								
E 29 KSNV	10/31/1	2 11/02/12	M-F Wheel M-F Wheel of Fo	CM rtune	730-758pm	WTF-	- :30	3 \$1,200.002	0.00 NM	2	\$2,400.00
WHEEL		End Data			Data	Detion					
Week: 10/	<u>rt Date</u> 29/12	End Date 11/04/12	<u>Weekdays</u> WTF		Rate \$1,200.00	Rating 0.00					
	Date Ra	<u>inge</u> <u>D</u> 2-11/04/12 M	escription 1-F Wheel		t/End Time 758pm		Weekdays wThF		Rtg Type 0.00 NM		
Uni	resolved		E] NOT AVAILABL	E RATE	·			(, ,,			
E30 KSNV	11/05/1	2 11/05/12		CM	730-758pm	M	- :30	1 \$1,200.002	0.00 NM	1	\$1,200.00
WHEEL	=		M-F Wheel of Fo	rtune							
<u>Sta</u> Week: 11/	rt Date	End Date 11/11/12	<u>Weekdays</u> M	Spots/Week	Rate \$1,200.00	Rating 0.00					
			M-F News 3 at El		11pm-1135p		- :30	1 \$1,100.002	0.00 NM	1	\$1,100.00
NEWS			M-F News 3 at El	leven							
<u>Sta</u> Week: 11/	rt Date 05/12	End Date 11/11/12	<u>Weekdays</u> M	Spots/Week 1	Rate \$1,100.00	Rating 0.00					
E 32 KSNV	10/31/1	2 11/02/12	M-F News 3 at El	even CM	11pm-1135p	omWTF-	- :30	3 \$1,100.002	0.00 NM	3	\$3,300.00
NEWS			M-F News 3 at El	ieven							
<u>Sta</u> Week: 10/	rt Date 29/12	End Date 11/04/12	<u>Weekdays</u> WTF	Spots/Week 3	Rate \$1,100.00	Rating 0.00					
E 33 KSNV			The Tonight Show		1135p-1237		- :30	3 \$450.002	0.00 NM	1	\$450.00
TON SH	HOW		Tonight Show								
<u>Sta</u>	rt Date	End Date	<u>Weekdays</u> wTF	Spots/Week		Rating					
Week: 10/	Z9/ IZ	11/04/12	wir	3	\$450.00	0.00			•		

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Order / Rev: 100316 Advertiser: National Republican Senatorial Committee

Alt Order #: 06809956 Product Desc: NRSC 2012 KSNV

Tonight Show Start Date End Date Merekana Spots/Week Rate Rating Mex \tag{102912} 110412 WITF- 3	Ln Ch Star	End	Inventory Code	Break	Start/End Ti	me Days	Len Spo	ots	Rate Pri	Rtg Type	Spots	Amount
Same Start Date End Date Meekdays Spots/Week Sate Rating Weekdays Length Rate Rtg Type	E 33 KSNV 10/31	12 11/02/12	-	, CM	1135p-1237a	WTF	:30	3	\$450.002	0.00 NM	1	\$450.00
New 10/29/12 11/04/12 11/			J		_							
Spot			· ·									
Unresolved I.NOT AVAILABLE RATE NOT AVAILABLE RATE Short Show 1135p-1237a wThF :30 (\$460-00) 0.00 NM Unresolved I.NOT AVAILABLE RATE NOT AVAILABLE R	Spot Ch Date F	tange D	<u>escription</u>	Start	t/End Time	<u>V</u>						
INDITAVAILABLE RATE NOT AVAILABLE RATE STATUM STAT			he Tonight Show	1135	5p-1237a	-	WThF	- :3	30 (\$450.00)	0.00 <i>NM</i>		
Unresolved [NOT AVAILABLE RATE NOT AVAILABLE RATE Section		-	E] NOT AVAILABL	E RATE								
[NOT AVAILABLE RATE] NOT AVAILABLE RATE E34 KSNV 11/05/12 11/05/1			he Tonight Show	1135	5p-1237a	-	WThF	- :3	30 (\$450.00)	0.00 <i>NM</i>		
TON SHOW Start Date Week: 11/05/12			E] NOT AVAILABL	E RATE								
TON SHOW Start Date End Date Weekdays Spots/Week Rate Rating Weekint/105/12 11/02	E 34 KSNV 11/05	/12 11/05/12	•	CM	1135p-1237a	M	:30	1	\$450.002	0.00 NM	1	\$450.00
Week: 11/05/12	TON SHOW		ronight onow									
E 35 KSNV 11/02/12 11/02/12 Fri 10-11p				Spots/Week								
DLINE Start Date End Date Weekdays Spots/Week Rate Rating News 3 Sunrise - SATURDAY Start Date Meekdays Spots/Week Rate Rating News 3 Sunrise - SATURDAY News 3 Sunrise SATURDAY Start Date End Date Meekdays Spots/Week Rate Rating News 3 Sunrise SATURDAY News 3 Today - SATURDAY Start Date Star				CM			:30	1 \$3	3,200.001	0.00 NM	1	\$3,200.00
Start Date New 11/03/12 11/03/12 New Spots/Week Rate Spots/Week Rate Spots/Week Rate Spots/Week Spots/Week Rate Spots/Week Rate Spots/Week Spots/Week Rate Spots/Week Spots/Week Rate Spots/Week Rate Spots/Week Spots/Week Rate Spots/Week Spots/Week Rate Spots/Week Spots/Week Rate Spots/Week Spots	5		Friday Prime 10-1						,			, ,
Week: 10/29/12		End Date	Weekdays	Spots/Week	Rate	Rating						
News 3 Sunrise SATURDAY News 3 Sunrise SATURDAY												
NEWS Start Date End Date Weekdays Spots/Week Rate \$350.00 0.00	E 36 KSNV 11/03	12 11/03/12			6a-7a	S-	:30	1	\$350.001	0.00 NM	1	\$350.00
Week: 10/29/12	NEWS		News 3 Sunnse S	ATURDAT								
E 37 KSNV 11/03/12 11/03/12 Saturday Today Saturday				Spots/Week								
Saturday Today Saturday Today Saturday Today Saturday Today Start Date End Date Weekdays Spots/Week Rate Rating Saturday Today Saturday Today Saturday Today Saturday Today Saturday Today Saturday Today Saturday Saturd			_	CM			:30	1	\$600.002	0.00 NM	1	\$600.00
Start Date End Date Weekdays Spots/Week Rate Rating		12 11/00/12	, ,	Olvi	ra sam	3	.00	•	φοσο.σσ2	0.00 14101	,	φοσσ.σσ
E 38 KSNV 11/03/12 11/03/12 News 3 Today - SATUR D M 9am-930amS- :30 1 \$500.001 0.00 NM 1 \$500.001 News 3 Today - SAT NEWS Start Date End Date Weekdays Spots/Week Rate Rating	Start Date			Spots/Week								
NEWS Start Date End Date Weekdays Spots/Week Rate Spots/Week Rating				ATUR © M			:30	1	\$500.001	0.00 NM	1	\$500.00
Start Date Week: 10/29/12 End Date 11/04/12 Weekdays S- Spots/Week 1 \$500.00 Rating 0.00 E 39 KSNV 10/31/12 11/02/12 Ralston Reports Face to Face w/ J.Ralston CM 630-657pm Face to Face w/ J.Ralston wTF :30 2 \$900.001 0.00 NM 2 \$1,800 NM FACE Start Date Week: 10/29/12 11/04/12wTF End Date Wake Up Early w/ Wagn@M Rate 430a-5a Rating Rating Nate Up Early Wagners wT :30 1 \$200.001 0.00 NM 1 \$200.001 0.00 NM EARLY Start Date Week: 10/29/12 11/04/12wT Weekdays Heek: 10/29/12 11/04/12wT Spots/Week Rate Rating Neek: 10/29/12 11/04/12wT Rating Rating Neek: 10/29/12 11/04/12wT No N			•									
E 39 KSNV 10/31/12 11/02/12 Ralston Reports CM 630-657pmWTF :30 2 \$900.001 0.00 NM		End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Face to Face w/ J.Ralston FACE Start Date Week: 10/29/12 11/04/12WTF 2 \$900.00 0.00 E 40 KSNV 10/31/12 11/02/12 Wake Up Early w/ Wagn@M 430a-5aWT :30 1 \$200.001 0.00 NM 1 \$200.00 NM 1 \$200.001 EARLY Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/29/12 11/04/12WT 1 \$200.00 0.00 E 41 KSNV 11/03/12 11/03/12 Weekend Jeopardy/Whe@M 657-8pmS- :30 1 \$325.003 0.00 NM 0 \$000.00			_	1			.20		* 000 004	0.00 NIM	0	£4 000 00
Start Date Week: 10/29/12 End Date 11/04/12 Weekdays WTF Spots/Week 2 Rate \$900.00 Rating 0.00 E 40 KSNV 10/31/12 11/02/12 Wake Up Early w/ Wagn@M 430a-5a wT :30 1 \$200.001 0.00 NM 1 \$200.001 0.00 NM 1 EARLY Start Date Week: 10/29/12 End Date 11/04/12 Weekdays wT Spots/Week Rate 1 \$200.00 Rating 0.00 E41 KSNV 11/03/12 11/03/12 Weekend Jeopardy/Whe@M 657-8pm S- :30 1 \$325.003 0.00 NM 0	E 39 KSNV 10/31	12 11/02/12	•		630-657pm	WIF	:30	2	\$900.001	U.UU NIVI	2	\$1,800.00
Week: 10/29/12 11/04/12 wTF 2 \$900.00 0.00 E 40 KSNV 10/31/12 11/02/12 Wake Up Early w/ Wagn@M 430a-5a wT :30 1 \$200.001 0.00 NM 1 \$200.00 NM 0		E 15 /		0	5.	D ::						
E 40 KSNV 10/31/12 11/02/12 Wake Up Early w/ Wagn@M 430a-5awT :30 1 \$200.001 0.00 NM 1 \$200 Wake Up Early Wagners EARLY Start Date End Date Weekdays Spots/Week Rate Week: 10/29/12 11/04/12wT 1 \$200.00 0.00 E 41 KSNV 11/03/12 11/03/12 Weekend Jeopardy/Wha@M 657-8pmS- :30 1 \$325.003 0.00 NM 0 \$0												
EARLY Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/29/12 11/04/12 WT 1 \$200.00 0.00 E 41 KSNV 11/03/12 11/03/12 Weekend Jeopardy/Whe@M 657-8pm S- :30 1 \$325.003 0.00 NM 0 \$0			Wake Up Early w/	Wagn@M			:30	1	\$200.001	0.00 NM	1	\$200.00
Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/29/12 11/04/12 wT 1 \$200.00 0.00 E 41 KSNV 11/03/12 11/03/12 Weekend Jeopardy/Whe@M 657-8pm S- :30 1 \$325.003 0.00 NM 0	FARIY		Wake Up Early W	agners								
E 41 KSNV 11/03/12 11/03/12 Weekend Jeopardy/WheeM 657-8pmS- :30 1 \$325.003 0.00 NM 0 \$0		End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
· · ·									#	0.00 1114		# 0.00
WKND Jeop/Wheel	E 41 KSNV 11/03	12 11/03/12			657-8pm	\$-	:30	1	\$325.003	0.00 NM	0	\$0.00
WH/JEP			·		5 .	5						
<u>Start Date </u>				Spots/Week 1								
<u>Spot Ch Date Range Description</u> <u>Start/End Time</u> <u>Weekdays Length</u> <u>Rate Rtg Type</u>	Spot Ch Date F	tange D			t/End Time	<u>\</u>		_				
1 KSNV 10/29/12-11/04/12 Weekend Jeopardy/Wheel 657-8pmSa :30 (\$325.00) 0.00 NM Unresolved			Veekend Jeopardy/	Wheel 657-	8pm	-	Sa	- :3	30 (\$325.00)	0.00 NM		
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE			E] NOT AVAILABL	E RATE								
	E 42 KSNV 11/03	12 11/03/12	•	CM	10-11pm	S-	:30	1 \$	1,000.003	0.00 NM	1	\$1,000.00
			Saturday Prime 1	υ-τιρπι								
E 42 KSNV 11/03/12 11/03/12 Sat PR 10-11p CM 10-11pmS- :30 1 \$1,000.003 0.00 NM 1 \$1,000 Saturday Prime 10-11pm SVU	SVU											

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Order / Rev: 100316 Advertiser: National Republican Senatorial Committe

 Alt Order #:
 06809956
 Product Desc:
 NRSC 2012
 KSNV

Ln Ch	Start	End	Inventory Code	Break	Start/End	Time	Days	Len Sp	oots	Rate Pri	Rtg Type	Spots	Amount
E 42 KSNV	11/03/1	2 11/03/12		CM	10-11pm	-	S-	:30	1	\$1,000.003	0.00 NM	1	\$1,000.00
SVU			Saturday Prime 1	0-11pm									
	t Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Ratin	_						
Week: 10/2		11/04/12	Sa-Su News 3 at		\$1,000.00	0.0	00 S-	-20	1	\$1,000,002	0.00 NM	1	¢1 000 00
E 43 KSINV	11/03/1	2 11/03/12	Sa-Su News 3 at		11pm-1135	pm -	5-	:30	ı	\$1,000.002	0.00 NM	1	\$1,000.00
NEWS													
Start Week: 10/2	<u>1 Date</u> 19/12	End Date 11/04/12	<u>Weekdays</u> S-	Spots/Week 1	Rate \$1,000.00	Rating 0.0	_						
E 44 KSNV	11/03/1		Saturday Night Li		1130pm-1:0		S-	:30	1	\$1,400.001	0.00 NM	1	\$1,400.00
SNL			Saturday Night Li	ve									
_	Date	End Date	Weekdays	Spots/Week	Rate	Ratin	g						
Week: 10/2		11/04/12	S-	1	\$1,400.00	0.0	00						
E 45 KSNV	11/04/1	2 11/04/12	News 3 Sunrise - News 3 Sunrise 5		6a-7a	-	S	:30	1	\$350.001	0.00 NM	1	\$350.00
NEWS			News 5 Sumse C	DONDAT									
	Date	End Date	Weekdays	Spots/Week	Rate	Ratin	_						
Week: 10/2 F 46 KSNV		11/04/12 2 11/04/12	S Sunday Today	CM	\$350.00 7a-8am	0.0	S	:30	1	\$500.002	0.00 NM	1	\$500.00
		,	Sunday Today						•	Ψ000.002	0.00	·	Ψ000.00
SUN TOI	DAY t Date	End Date	Weekdays	Spots/Week	Pata	Ratin	a						
Week: 10/2		11/04/12	S	<u>30013/Week</u>	<u>Rate</u> \$500.00	0.0	_						
E 48 KSNV	11/04/1	2 11/04/12	News 3 Today W	knd CM	9a-930am	-	S	:30	1	\$500.001	0.00 NM	1	\$500.00
NEWS			News 3 Today										
	<u>Date</u>	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Ratin	g						
Week: 10/2		11/04/12	S Chris Matthews 9	1	\$500.00	0.0	00 S	.20	1	ΦΕΩΩ ΩΩΩ	0.00 NM	,	¢ E00.00
E 49 KONV	11/04/1	2 11/04/12	Chris Matthews 9		9:30a-10a	_	3	:30	'	\$500.002	U.UU INIVI	1	\$500.00
CHRIS					5.								
Start Week: 10/2	<u>1 Date</u> 9/12	End Date 11/04/12	<u>Weekdays</u> S	Spots/Week 1	<u>Rate</u> \$500.00	Rating 0.0	_						
E 50 KSNV			NFL Football	CM	1P-9PM		s	:30	1	\$6,500.003	0.00 NM	1	\$6,500.00
SNF			NFL Football										
_	t Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Ratin	<u>g</u>						
Week: 10/2		11/04/12	S		\$6,500.00	0.0	00						
E 51 KSNV	11/04/1	2 11/04/12	News 3 Live in Pr News 3 in Prime	ime CM	7-10pm	-	S	:30	1	\$1,100.002	0.00 NM	1	\$1,100.00
NEWS A	FTER G	SAME	110110 0 1111 111110										
Start Week: 10/2	Date	End Date 11/04/12	<u>Weekdays</u> S	Spots/Week	Rate	Rating 0.0	_						
			Sa-Su News 3 at		\$1,100.00 11pm-1135		S	:30	1	\$1,000.002	0.00 NM	1	\$1,000.00
		-	Sa-Su News 3 at		, ,	•	-			. ,	- "		, ,
NEWS Start	t Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Ratin	n						
Week: 10/2		11/04/12	S		\$1,000.00	0.0	_						
											Totals	109	\$76,725.00